

# Space Application Contract

Please enter details or attach business card and return as a scanned copy.



**6-7 December, 2016**

The City Pavilion, East London

[www.londonretailshow.com](http://www.londonretailshow.com)

Name: .....  
 Job Title: .....  
 Company: .....  
 Address: .....  
 Town/City: .....  
 Postcode: ..... Country: .....  
 Tel.: .....  
 E-mail: .....

I would like to book the following: (please tick all appropriate boxes)

## SHELL SCHEME:

All our shell scheme stands include space, rear & side walls, name board (up to 20 characters), deals mailed to retailers prior to the show, show guide entry, 1 table and 1 chair, 2 Gala Dinner tickets per 6 sqm

<input type="checkbox"/> Standard location, 6 sqm @ £451 per sqm	Q-ty .....	x	<b>£2,706</b>	£	.....
<input type="checkbox"/> Standard location, 8 sqm @ £451 per sqm	Q-ty .....	x	<b>£3,608</b>	£	.....
<input type="checkbox"/> Prime location, 6 sqm @ £551 per sqm	Q-ty .....	x	<b>£3,306</b>	£	.....
<input type="checkbox"/> Prime location, 8 sqm @ £551 per sqm	Q-ty .....	x	<b>£4,408</b>	£	.....
<input type="checkbox"/> Exclusive location, 6 sqm @ £851 per sqm (limited number available)	Q-ty .....	x	<b>£5,106</b>	£	.....
<input type="checkbox"/> Exclusive location, 8 sqm @ £851 per sqm (limited number available)	Q-ty .....	x	<b>£6,808</b>	£	.....
<input type="checkbox"/> Exclusive location, 12 sqm @ £851 per sqm (only 3 available)	Q-ty .....	x	<b>£10,212</b>	£	.....
<input type="checkbox"/> Exclusive location, 16 sqm @ £851 per sqm (only 4 available)	Q-ty .....	x	<b>£13,616</b>	£	.....

## ADDITIONAL STAND EQUIPMENT:

<input type="checkbox"/> Trestle table	Q-ty .....	x	<b>£45</b>	£	.....
<input type="checkbox"/> Chair	Q-ty .....	x	<b>£30</b>	£	.....
<input type="checkbox"/> 2 LED lights and 1 electricity socket package	Q-ty .....	x	<b>£100</b>	£	.....

## MARKETING PACKAGES

<input type="checkbox"/> <b>Advertising Package 1</b> Includes: Half page in Show Guide, half page in Asian Trader, 1 month top banner on <a href="http://www.asiantrader.biz">www.asiantrader.biz</a> , banner on e-newsletter, banner and company information on <a href="http://www.londonretailshow.com">www.londonretailshow.com</a>	Q-ty .....	x	<b>£2,601</b>	£	.....
<input type="checkbox"/> <b>Advertising Package 2</b> Includes: Full page in Show Guide, full page in Asian Trader, 1 month top banner on <a href="http://www.asiantrader.biz">www.asiantrader.biz</a> , banner on e-newsletter, banner and company information on <a href="http://www.londonretailshow.com">www.londonretailshow.com</a>	Q-ty .....	x	<b>£3,501</b>	£	.....
<input type="checkbox"/> <b>ADDITIONAL TICKETS TO GALA DINNER</b>	Q-ty .....	x	<b>£101</b>	£	.....

**NET** £ .....

**VAT 20%** £ .....

Notes:

### Payment options and terms:

1. 50% on presentation of invoice and balance due no later than 17 November 2016  
 2. Upfront payment (2% discount) before 4 November 2016  
 Payment can be made by cheque, BACS or credit card. Please note credit card payments will incur 3% surcharge. All prices are exclusive of VAT. Any cancellation or alternation to a booking must be received in writing. In the event that a company or individual wishes to cancel a booking the following charges shall apply:  
 1. Four months prior to event 50% of total cost  
 2. Three months prior to event 100% of total cost  
**BACS payment details:** Account Name: Asian Trade Publications Ltd  
 Account Number: 94000007 Swiftcode: BARBGB2L, Sort code: 60-93-71, quoting your reference and invoice numbers.

**TOTAL COST:**

**GBP £** .....

We hereby confirm our participation at London Retail Show 2016. The execution of this contract and its receipt by Asian Trade Publications is deemed conclusive evidence of the Applicant's agreement to pay the full fees due.

Print Name: ..... Authorised Signature: .....

Job Title: ..... Date: ..... / ..... / 20.....



**Next steps...** Thank you for completing your space application contract. We will process your order and issue an invoice.

PLEASE RETURN TO: Asian Media & Marketing Group, 1 Silex Street, London, SE1 0DW  
 Tel.: +44 (0)20 7654 7733 Events Manager: Irina Danilova E-mail: [irina.danilova@amg.biz](mailto:irina.danilova@amg.biz) Website: [www.amg.biz](http://www.amg.biz)

